

In 4 months of using  
Tonies, children  
improved on every  
competency  
measured -  
comprehension,  
language skills and  
attention



100 children aged 2-5 years were sent a Toniebox and a range of Tonies. Their parents were asked to incorporate listening to the Tonies into their child's routine each day for 12 weeks

### Bedtime Routines

70%

of parents reported that ongoing engagement with the Tonies has had a positive impact on their children. Improvements in bedtime routines are the most cited benefit.

### Comprehension

60%

of children showed improvements in their comprehension skills with their reading comprehension seeing an increase of 12.6%.

### Language Skills

66%

of children increased their vocabulary and 44% of children showed an increase in their verbal fluency assessment.

### Attention

53%

of children showed improved attention, with reading attention specifically increasing by 5.9%.

Research carried out in the UK and USA by the team at